

# RICHELER ALADIN

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New Braunfels, Texas  
78130

## Education

**BBA** Texas State University, Finance May 2018  
**GPA:** 3.45 GPA, Cum Laude  
**Honors Thesis:** Script To Screen: A Production Story Trimillennial  
**Thesis Advisor:** Betty Buckley  
**Dean's List:** Fall 2014, Fall 2015, Spring 2016, Fall 2017

## Academic Honors and Awards

**Award:** 2x 1<sup>st</sup> Place Regional Golden Keys (*First in School History*)  
**School & Year:** North East School of The Arts (2024)  
**Organization:** Scholastic Art and Writing Film Competition  
*The Scholastic Art & Writing Awards recognizes outstanding student creativity in grades 7–12, with the Film & Animation category highlighting exceptional storytelling through narrative, documentary, animation, and experimental works.*

**Award:** 1<sup>st</sup> Place & \$1000 Prize (*First in School History*)  
**School & Year:** North East School of The Arts (2024)  
**Organization:** San Antonio Film Commission Competition  
*The #FilmSA Contest, organized by the San Antonio Film Commission, is a prestigious and highly competitive platform for filmmakers aged 14 to 21, offering cash prizes and public screenings to showcase exceptional talent.*

**Award:** BTS Trophy  
**School & Year:** North East School of The Arts (2024)  
**Organization:** BexarFest Program  
*BexarFest is the only multimedia program of its kind that pairs high school media production students with local nonprofit organizations to create outreach materials for the nonprofit to use in its marketing campaigns.*

**Award:** 2<sup>nd</sup> & 4<sup>th</sup> place plaques (*First in School History*)  
**School & Year:** North East School of The Arts (2024)  
**Organization:** 6A State UIL Film Competition  
*The UIL Young Filmmakers Festival is a prestigious Texas competition where high school students showcase originality, storytelling, and technical skill in film categories, with top entries advancing to state finals for screenings and awards.*

**Award:** 3<sup>rd</sup> place & \$50 Prize

**School & Year:** North East School of The Arts (2024)

## Organization: Hotshoe Photo Competition

The Hotshoe Photography Contest, hosted by Saint Mary's Hall, is an annual competition for middle and high school students in San Antonio, highlighting talent in categories like Nature/Landscape, Travel, Animals, People, and Open.

## **Honor: 5 Official Film Festival Selections (*First in School History*)**

**School & Year:** North East School of The Arts (2024)

Organization: All American High School Film Festival - #1 High School Film Festival

*The All American High School Film Festival is the world's largest high school film festival, offering young filmmakers a prestigious platform to showcase their work, compete for scholarships, and engage with industry professionals.*

**Award:** Admissions Rising Star Award

**School & Year:** Texas State University (2021)

**Organization:** Texas State University Undergraduate Admissions

The Texas State University Admissions Rising Star Award honors an admissions counselor whose exceptional recruitment efforts and achievements during the academic year distinguished them from their colleagues.

## Teaching & Academic Experience

## **Texas State University**, San Marcos, Texas

August 2024 to Current

**Full Time Lecturer, School of Theatre, Dance, and Film**

- Taught Film Production Practices, an undergraduate prerequisite course averaging 18 students per class, covering foundational topics such as shot composition, three-point lighting, DSLR camera settings, sound equipment, and editing.
- Designed hands-on assignments to reinforce lecture concepts, including creating photo projects that match 15 cinematic shot types, hands on troubleshooting DSLR camera setting tests, and editing challenges using stock footage to craft stories.
- Provided individualized feedback to students on project strengths and weaknesses, incorporating open-ended reflection assignments to help them identify challenges and strategies for improvement.
- Integrated reflection exercises on independent filmmakers like Robert Rodriguez, Ridley Scott, Jane Campion, and Kelly Reichardt to inspire students to embrace tight deadlines, develop time and stress management skills, and adopt an independent filmmaker mindset.

**North East School of The Arts, San Antonio, Texas**

August 2023 to July 2024

## Director of Cinema, NESA Magnet Program

- Achieved record-breaking success in the first year, leading students to win seven awards, including two regional 1<sup>st</sup> place Golden Keys in Scholastic Art and Writing Film Competition, 2nd and 4th place in State UIL film competition, 1<sup>st</sup> place and \$1,000 prize in San Antonio Film Commission competition, and 3<sup>rd</sup> place in Hotshoe Photo competition.
- Directed, managed, and quality controlled four film festivals, including Outsiders Film Festival for San Antonio high schoolers, innovative IM Cinema Concert—a collaborative event between instrumental music and cinema students—and Final Four Film Festival, a 48-hour film festival-inspired event.
- Redesigned cinema classroom and equipment room, improving learning environment and streamlining film equipment checkout process, which facilitated creation of 45 student films.
- Guided and instructed 50 students across six class periods daily, covering grades 9-12, resulting in seven awards, 16 out of 29 films featured at Contemporary Art Month Film Festival, and 10 student photos selected for display in HotShoe Photo Competition.
- Organized NESA's first ever inaugural field trip to Austin Studios and KLRU studios, enhancing students' real-world exposure to professional film production environments.

**Texas State University, San Marcos, Texas** November 2018 to August 2021

## **Admissions Counselor, Undergraduate Admissions**

- Received the 2021 Texas State University Rising Star Award for outstanding contributions in admissions and earned a promotion to Senior Admissions Counselor during my final month with the admissions office.
- Turned the San Antonio area into a top feeder school for the University by increasing incoming freshman applications by 7.31% in the 2019-20 recruitment cycle, generating 3,775 applicants and increasing student enrollment at Texas State University.
- Engaged in outreach to San Antonio-area high schools to recruit prospective students, meticulously researched applicants, evaluated credentials for admissions decisions, and promptly addressed student inquiries and concerns regarding admissions processes and requirements.

## **Austin Film Festival, Austin, Texas**

June 2017 to July 2017

#### **Film Camp Teaching Assistant Intern, Young Filmmakers Program**

- Maintained daily student records and documented student attendance.
- Assisted film students in coming up with and executing detailed final projects for exhibition.
- Monitored student group sessions and provided one-on-one support.
- Used coordination and planning skills to complete student films in a timely manner.

# Relevant Work Experience

**Aladin Studios**, New Braunfels, Texas

December 2016 to Current

## Founder/CEO

- Signed a North American distribution contract with Gravitas Ventures and an international distribution contract with Cardinal XD for my feature film *Evinced*. Additionally, secured ShortsTV distribution contracts for my short films *The Masked 4* and *Ms. Anita*, all of which I produced and directed.
- Directed films that have won over 30 awards since 2019, averaging a minimum of 7 awards per film on the film festival circuit.
- Producing a Romeo Navarro documentary feature film, securing interest from three distribution companies and an exclusive first-look distribution deal with Guerilla Rep Media. Additionally, served as a consulting producer for Sober, successfully securing a distribution contract with Freestyle Digital Media.
- Featured on CBS, Comic Book Resources, KVUE Austin, Austin Chronicle, and other news networks for directing and producing work.
- Lead the end-to-end creative development of diverse video content, encompassing directing, writing, shooting, editing, and overseeing production, alongside managing film project social media channels to drive strategic marketing updates and engagement.
- Develop adaptive schedules by identifying weaknesses in all production stages; manage all post-production activities including editing, color correction, audio mixing, visual effects, music composition, and quality assurance; and work closely with the production crew to ensure optimal performance and success for each member.

**Bisnow**, Austin, Texas

December 2022 to July 2023

## Live Event Producer

- Develop detailed event reports, documenting all aspects of each event.
- Manage administrative logistics of events planning, event booking, and event marketing promotions.
- Produce event concept ideas and invite c-suite level commercial real estate executives in different asset classes to participate as panelists.
- Create creative commercial real estate topics and panels for attendees to be engaged at events.
- Communicate with all incoming speakers about expectations and panel schedules.
- Assist in advertising efforts by developing content for media relations, corporate communications, and social media posts.

**OrangeBloods**, Austin, Texas

October 2022 to February 2023

## Content Creator & Editor

- Apply current editing and photography tools to tell football recruitment stories.

- Participate in creative brainstorms for new content, original, and sponsorship initiatives.
- Contribute new ideas and look for ways to improve content editing and processes.
- Evaluate and select scenes for pacing, entertainment value, and continuity, trim shots and edit content.
- Conceive, craft, and execute dynamic video edits to captivate target audiences and accomplish project objectives.
- Offered feedback on quality of segments and coached other staff members on how to improve segments.

**Blended Sense**, Austin, Texas

September 2021 to December 2022

**Senior Content Producer**

- Managed 15 client accounts with expectations of delivering custom content on a monthly.
- Collected and analyzed customer information to prescribe content for their target audience and marketing needs.
- Oversaw lighting, audio and camera movements on film sets.
- Brainstormed and oversee the execution of dynamic video edits to captivate target market and accomplish project objectives.
- Maintained customer satisfaction with forward-thinking content strategies focused on addressing customer wants and resolving concerns.
- Remained highly composed and calm in a very fast-paced, stressful and constantly changing environments to provide optimal leadership and achieve desired results.
- Educated and trained 5 new employees on the proper use of company's process and technological systems.

**Austin Movie Gear**, Austin, Texas

August 2018 to December 2018

**Film Rental House Intern**

- Updated company database with equipment being checked in and out at different points of time in the year.
- Received equipment, unpacked cases, checked off items in system and stored products in stockroom.
- Greeted customers with enthusiasm, checked film equipment in and out to fulfill and close out each order quickly and correctly.

**San Austin Productions**, Austin, Texas

January 2018 to February 2018

**Film Production Assistant**

- Assisted directors, cameramen, prop master, and other crew members in meeting production guidelines.
- Escorted individuals and visitors safely through film studio to set location.

- Worked across departments to address special needs on set during prep and filming.
- Accurately and quickly relayed messages to crew members on location.
- Helped set up and clean sets and production areas.

## Creative Work: Films

### Completed Feature Films

Tuckers Law (2026) | Capital Films | Producer

Hierarchy (2025) | Sabi Productions | Associate Producer

Stitched (2025) | Stitched Movie Co | Associate Producer

Sober (2022) | Sober Film Co & Freestyle Digital Media | Consulting Producer, Trailer Editor

Evinced (2022) | Aladin Studios & Gravitas Ventures | Director, Producer, Co-Writer, Co-Editor, Casting Director, Post Production Supervisor, Trailer Editor

No Loss, No Gain (2021) | San Austin Productions | Production Assistant

### Completed Short Films

Life with Elena Jane (2025) | SG Productions | UPM, 1<sup>st</sup> Assistant Director

My Soul To Keep (2022) | KJ Productions | UPM

Take Me Home (2019) | KJ Productions | UPM, 1<sup>st</sup> Assistant Director

Ms. Anita (2019) | Aladin Studios & Shorts TV | Director, Producer, Co-Writer

The Masked 4 (2019) | Aladin Studios & Shorts TV | Director, Producer, Writer, Co-DP, Editor

### Work in Progress/In Post-Production: Feature Films

Overhill Manor (2025) | Forester Film | 1<sup>st</sup> Assistant Director

4:26 (2024) | Aeon Imagery | 1<sup>st</sup> Assistant Director

Outside Looking In (2027) | Aladin Studios | Director, Producer, Writer

Romeo Navarro Documentary (2026) | Capital Films | Producer

## Work in Progress/In Development: Feature Films

Rush Week (2027) | Aladin Studios | Director, Producer, Co-Writer

WAR (2027) | Ambassador Pictures| Producer

## Media Recognition

**MovieWeb:** *The \$100K Action Thriller That's "Pure Energy" Continues Its Dominance on Streaming* (November 2025). [Read online](#)

**MovieWeb:** *Hierarchy Action-Crime Thriller Streaming #1 on STARZ* (October 2025). [Read online](#)

**MySanAntonio:** *San Antonio Filmmaker to Debut Ghost Drama at Historic Hollywood Theater* (September 2025). [Read online](#)

**Deadline:** *John Rhys-Davies & Paris Brosnan to Star in Overhill Manor* (June 2025). [Read online](#)

**NEISD:** *And the Winner Is... LEE and NESA Students Shine at State Film Festival!* (March 2024). [Read online](#)

**Austin Chronicle:** *Austin-Made Evinced Brings a Message from the Future* (March 2022). [Read online](#)

**KVUE Austin:** *Austin Indie Filmmakers Search Local Support* (February 2022). [Read online](#)

**CBS Austin:** *Austin Indie Filmmaker Paving a Path in Industry with New Sci-Fi Movie* (February 2022). [Read online](#)

**Celebrity Mixer:** *Evinced: A Sci-Fi Thriller Movie* (February 2022). [Read online](#)

**Comic Book Resources (CBR):** *New Sci-Fi & Fantasy Movies to Watch in February 2022* (February 2022). [Read online](#)

**Movies and Mania:** *Evinced (2022) – Movie Overview and Trailer* (January 2022). [Read online](#)

**Vents Magazine: Evinced** *Expected to Be One of the Most Anticipated Movies in February* (January 2022). [Read online](#)

**The US News: Evinced** *in the News* (January 2022). [Read online](#)

**Lights Camera Austin: Richeler Aladin** – February 2022. [Read online](#)

**Lost River Film Festival Press: San Marcos to Celebrate Diversity, Creativity at Fifth Annual Lost River Film Fest** (September 2021). [Read online](#)

## Academic & Film Judge

### **2024 Scholastic Art and Writing Photography Judge**

*The Scholastic Art & Writing Awards recognizes outstanding student creativity in grades 7–12, with the Photography category celebrating exceptional skill in capturing compelling visual narratives through innovative composition, technique, and perspective.*

### **2024 Filmpalooza Design Panel Judge**

*Filmapalooza is the annual film festival and filmmaking conference of the 48 Hour Film Project, where city-winning films from around the world are showcased, and filmmakers gather to celebrate creativity and collaboration.*

## References

### **Deb Alley**

Former Department Chair of Theatre & Dance, Texas State University

Email: [Dralley61@gmail.com](mailto:Dralley61@gmail.com)

Phone: 309-838-2236

Relationship: Knew her as a student; a significant supporter of my film projects.

### **Lance Clark**

Dean of the Arts, Professor of Digital Media Arts / Film, Huntington University

Email: [lance@foresterfilm.com](mailto:lance@foresterfilm.com)

Phone: 260-760-5334

Relationship: First Assistant Director for his feature film *Overhill Manor*.

### **Kenneth Raimondi**

Solutions Consultant, Adobe Acrobat

Email: [Kjraimondi@yahoo.com](mailto:Kjraimondi@yahoo.com)

Phone: 210-748-8213

Relationship: Former professor at Northwest Vista Community College; taught his son at NESAA.